

ANTHONY Reyes

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619.414.7783

EDUCATION

Art Institute of California - San Diego

Bachelor of Science, Fashion Marketing & Management, 2006 - 2010

EXPERIENCE

Resident Assistant at the Art Institute of California - San Diego, CA

April 2007 - September 2008

Event programming, customer service, student development, office management, budgeting
Developed personal skills as well as conflict resolution, policy enforcement, and communications

Sales Associate at American Eagle Outfitters - San Diego, CA

August 2006 - April 2007

Exceeded store and individual sales goals set out by management. Promoted and sold merchandise. Ensured proper merchandise presentations. Upheld stockroom presentation standards. Attended and participated in monthly meetings. Achieved store shrinkage goals. Maintained recruitment, cashiering, and stocking when necessary. Performed other duties as assigned.

Director & Founder of SHINE Dance Company - San Marcos, CA

January 2004 - July 2006

Focused on dance production and competition in local, regional, and national divisions. Specialized in jazz and contemporary technique

Parades & Show Support at Disneyland Resort - Anaheim, CA

October 2005 - March 2006

Dance performance as well as ensured safety and show quality of performers. Assisted Guests with requests, answered questions, and provided information

Model/ Impact at Abercrombie & Fitch - Carlsbad, CA

November 2004 - January 2007

Projected the image of the brand through personal style, and provided superior customer service. Maintained effectiveness of merchandise flow, filling, and presentation standards throughout the store and stockroom.

Office Manager & Dance Instructor at My Dance Academy - Oceanside, CA

January 2004 - September 2005

Managed all aspects of front desk duties. Key holder. Hired new staff. Changed class schedules. Designed and produced made flyers, brochures, and signage.

Instructed several dance classes including tap, jazz, and contemporary, in all age groups.

SKILLS

- Proficient in Adobe CS4 Suite, as well as Microsoft Office Suite
- Also very skilled in branding, customer service, visual display, management, product sales, entertainment, advertising, public relations, and package design.

ACTIVITIES AND SOCIETIES

Resident Assistant, Student Activity Committee, Gay Straight Alliance Club President,
Delta E Dance Club Vice President